

# Contacts

OCTOBER • 1961



Published Monthly by

**T. EATON CO.**  
CANADA LIMITED

of Winnipeg, Manitoba, for  
distribution to the co-workers  
of the Company.

Vol 37 OCTOBER, 1961 No. 10

Editor: Ruth Spurway

**PUBLICATION DATE:**  
15th of Each Month

**NEWS DEADLINE:**  
The End of Previous Month

#### COVER STORY

The poets insist that autumn is a melancholy season, perhaps because it is the forerunner of winter and the end of the growing season. But it's difficult to feel sad on a sunny October day at the Lake of the Woods where this picture was taken. A colour picture would give fuller expression to the warmth and crispness of the scene painted in yellows, reds and brown against the blue water.



## I Want to Know...

### Is there an age limit to joining the Eaton Retirement Annuity Plan?

As an employee must be with the Company five years before joining the plan, anyone hired on regular full time or regular part time within five years of his retirement age could not join.

### Can a retired staff member increase his hospitalization coverage to include semi-private care?

Yes. Come in and consult the Staff Relations Office. They will assist you in applying for this coverage. The cost is 50 cents a month for a single person, \$1.05 for family coverage.

### Does the Eaton Group Life Insurance Plan cover an employee after retirement?

Yes. If you have been in the Plan for some years you may not be aware of the improved provisions recently made. The booklet issued originally, reads on the subject of insurance after retirement:

"At Normal Retirement Date or at Early Retirement, the amount of Group Life Insurance being carried by the employee is reduced by 20%

"On each succeeding anniversary of such Retirement Date, the Insurance which was carried immediately prior to that date will again be reduced by the same amount and so on, until the amount of Insurance held is \$1,000. The Insurance will remain constant at this figure until the end of the seventh year after Retirement Date, when it will cease." (There follows certain provisions concerning the employee's right to purchase regular insurance to replace that affected by these decreases.)

Recently changes have been made as follows:

In paragraph one quoted above, "reduced by 20%" now reads "reduced by 10%."

In paragraph two quoted above, "the seventh year" now reads "the tenth year."

It must be remembered that "the same amount" means the amount in dollars not 10% of the remaining total.

# HONoured ON HIS RETIREMENT

## MR. GEORGE WILLIAM ROBINSON

One of our best known Eatonians, Mr. George Robinson, Catalogue Operating Manager, retired on Friday, September 29 after 43 years of service with the Company. For the past three years he has served in the Catalogue Regional Office in his present capacity, coming to that position from the Catalogue Exchanges where he had been manager for many of his 39 years' total service in Exchanges.

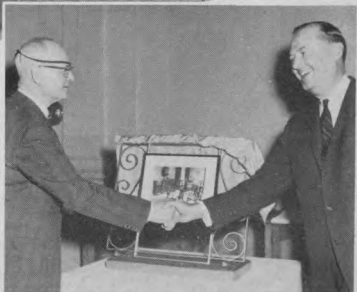
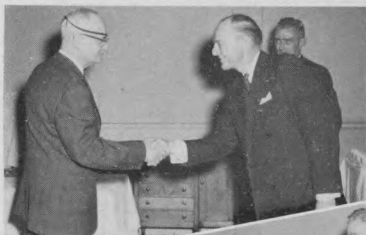
Mr. Robinson was born in Winnipeg and attended school here and in Souris, Manitoba. He has a splendid history of service in World War I: enlisted in 1914 in the 27th Battalion, went overseas in May 1915 and was wounded in January 1916, served in Headquarters Staff in London, was commissioned and was made a Member of the Order of the British Empire (M.B.E.) before returning to Canada in 1918.

Mr. Robinson married in England in 1917 and has one son, Brian, a Ph.D. teaching at McGill, and two daughters. He also has four grandchildren. He has been active in many of our Company activities, including alley bowling, and now plays golf at the Elmhurst Golf and Country Club where he is a member. Mr. and Mrs. Robinson plan to make their home in Winnipeg and do some travelling in the years ahead.

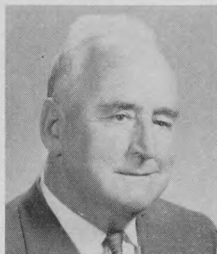
On Tuesday, September 26 a farewell party was tendered Mr. and Mrs. Robinson at Elmhurst by the management and staff of his department, and on the Thursday following, the Management Association held a reception in Mr. Robinson's honour at the Fort Garry Hotel where he was presented with a handsome dinette suite. Mr. F. G. Muirhead made the presentation. Messrs. Gilbert Eaton and Stan Houston expressed the appreciation and regret felt by all on this occasion. Friday, Mr. Robinson's retirement day, found his desk decorated and further ornamented with personal gifts. A constant flow of visitors came to wish him well. His department presented him with a pair of table lamps.

All happiness and good health to Mr. and Mrs. Robinson, is the wish of their multitude of friends and associates.

Contacts, October, 1961



# HONOURED ON THEIR RETIREMENT



## MR. CARL HEDIN CUTTING

Mr. Carl Cutting retired from the Catalogue Shoe Department after 37 years of service in that department, on Friday, September 29. He was born in Dummerston, Vermont, and attended school in the Eastern United States, coming to Ashern, Manitoba, with his parents at 18.

Mr. Cutting went overseas with the 44th Battalion in World War I and was wounded at Vimy Ridge. He is married and has two daughters and four grandchildren. Mr. Cutting plans to remain in Winnipeg and looks forward to having more time to enjoy the outdoors, which has been his recreation all his life.

On Friday morning his department presented Mr. Cutting with a gift of blankets at his decorated desk and during the day many personal gifts were added. His friends called to pay their compliments and all join in wishing him the best of health and all happiness. Good luck to you, Carl.



## MR. WILFRED LLOYD JACKSON

Mr. Wilfred Lloyd Jackson of Freight Packing, Catalogue Shipping Division, reached his retirement day on Friday, September 29, after 20 years of service in the same department.

Mr. Jackson was born in Listowel, Ontario, and came to Manitoba at the age of six, attending school and living in Dauphin and Brandon before settling in Winnipeg in 1923. He served for four years in the 90th Rifles during World War I, two of those years overseas, where he was wounded.

Mr. Jackson is married and has one son and one daughter. His favourite relaxation is reading. He plans to continue to live in Winnipeg, "where all my friends are" he says.

His associates in the Shipping Division decorated a table for him and presented him with a watch on his retirement day and his many friends called to express good wishes. He also received many personal gifts during the day. Years of good health and happiness to you, Mr. Jackson.



## MR. STANLEY WILLIAM CARR

Friday, September 29 was retirement day for Mr. Stanley William Carr of the Elevator Department. He had served 24 years in maintenance work on our elevators. Mr. Carr was born in Winnipeg and attended school here. He served for four years with the Cameron Highlanders in World War I, three of those years in overseas service.

Mr. Carr is married and has one son, one daughter and three grandchildren. His taste in recreation includes curling and fishing. After a trip to British Columbia this fall, Mr. and Mrs. Carr plan to continue to live in Winnipeg.

To mark this important occasion, his associates presented Mr. Carr with a transistor radio. We join them in good wishes for your future, Mr. Carr.



## MR. MAXWELL RUDYARD SMITH

Mr. Max (Smitty) Smith had served 20 years with the Budget Plan Department, seven in the Store and 13 in the Catalogue Division when he retired on Friday, September 29. He was born and attended school in Winnipeg and has lived here most of his life with short periods in other Manitoba towns. Mr. Smith is married and has two sons and three grandchildren.

Gardening and reading are the two recreations Mr. Smith finds most suitable now though he has been interested in sports and in singing until recently. He plans to live in Winnipeg after retirement.

On Friday his department associates presented him with a Lazyboy chair and footstool and other gifts including two pictures and a coffee table. His many friends called to wish him well. Readers of Contacts join in these good wishes.

# HONOURED ON THEIR RETIREMENT

## MRS. JESSIE KING BALFOUR

Mrs. Jessie Balfour of the Lingerie Department had served for 12 years in that department when she retired on Saturday, September 30. She had also worked earlier in several departments as extra help. Born in Glasgow, Scotland, Mrs. Balfour came to live in Winnipeg as a child of three. She attended school here and later lived for many years in Calgary and North Battleford.

Mrs. Balfour is a widow with one son and four grandchildren. She says these grandchildren are her only present hobby, and a very absorbing, delightful one. Naturally, she plans to remain in Winnipeg after retirement, close to her family. Mrs. Balfour is a member of All Saints Church.

On Wednesday, September 27, a dinner attended by management and staff of her department, was held in Mrs. Balfour's honour at the Paddock Restaurant. On this occasion she was presented with a record player. On Friday, September 29 when her department marked her retirement, her desk was decorated and she received many callers and personal gifts. All good fortune to you, Mrs. Balfour, through many happy years ahead.



## MRS. FJOLA JOHNSON

Mrs. Fjola Johnson retired on Saturday, September 30 after seven years' service in the Bakeshop. She was born in Otto, Manitoba, and attended school there, living later in Lundar and moving to Winnipeg nine years ago. Mrs. Johnson is a widow and has one daughter, three sons and six grandchildren. She says housekeeping is a nearly full-time hobby with her.

Mrs. Johnson plans to live in Winnipeg after her retirement. Her department presented her with a well-fitted hand bag to mark this occasion. Good luck and good health to you, Mrs. Johnson.



## MR. FRANK HADFIELD

After 20 years of service in the Customs and Traffic Department, Mr. Frank Hadfield retired on Friday, September 29. Born and educated in Manchester, England, Mr. Hadfield came to Brandon, Manitoba, with his family as a boy of 16. He served in the Cameron Highlanders from 1916 to 1918.

Mr. Hadfield is married and has one son. He plans to stay on in Winnipeg after retirement. The Customs and Traffic Department honoured Mr. Hadfield at a dinner at the Kelly House on Wednesday, September 27, and on Friday morning they presented him with a pair of walnut step tables as a memento of his service with them. We all join in wishing Mr. Hadfield good health and happiness in his retired years.



## MR. WILLIAM PATON HARRISON

Mr. William Harrison had been with the Meat Department for 42 years when he retired on Friday, September 29. He was born in Glasgow, Scotland, and came to Winnipeg with his widowed mother at the age of ten. As a young lad he worked for Eaton's in holidays and at every opportunity, joining the permanent staff in 1919. In 1916 he joined up with the 101st Battalion and served overseas for three years. In 1922 he married a Scottish lass whom he had known during the war.

Mr. Harrison has been a bowler, both lawn and alley, and a golfer, and regrets having to give up these sports due to ill health. He is a member of the Valour Road Legion. Mr. Harrison's plans for his retirement are indefinite at present.

Honouring Mr. Harrison on this occasion, his department decorated his desk and presented him with a set of end tables. The girls of the department gave him a camera. We wish you happiness and improved health in the years ahead, Mr. Harrison.





## FORTY YEARS WITH EATON'S



**MR. CHARLES MAGNUS NELSON**

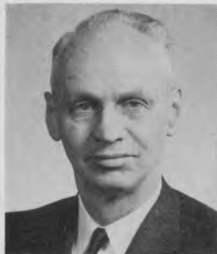
Mr. Charles Nelson celebrated 40 years of service in the Freight Packing Department of the Catalogue Division on Tuesday, September 26. He was born in Alno, Sweden, and came to Sidney, Nova Scotia, with his family as a small child. After one year in the east, the family moved to Teulon, Manitoba, and Mr. Nelson attended school there and in Winnipeg. He came to Eaton's in 1921.

Mr. Nelson married Myrtle Smith, who was then an auditor in the same department, in 1925. They have two married daughters and three grandchildren.

Mr. Nelson is active in the Swedish Sick Benefit Society and the Swedish Old-Timers. He relaxes at gardening, woodworking and TV watching.

Honouring him on his anniversary his department decorated his table and presented him with a TV aerial and a folding chair. He received many personal gifts and calls from his friends and associates. Hearty congratulations to you, Mr. Nelson.

## 25 YEARS WITH EATON'S



**MR. CHARLES ALLAN MacLEAN**

Thursday, September 28 marked his 25th anniversary for Mr. Charles Allan MacLean, Assistant in Budget Fashions. His first three years with the Company were spent in Life Assurance and the Drapery Department. Then he moved to the Edmonton Store where he worked for 20 years in several departments including the last ten years as Assistant in Women's Ready-to-Wear. Two years ago he returned to Winnipeg and took up his present position.

Mr. MacLean was born and educated in Winnipeg. He served with the Air Force for two years during World War II. Mrs. MacLean is a former Eatonian, Marian Goldsworthy of the Edmonton D.A. office, and they have two daughters and one son. Mr. MacLean is a member of the Masonic order. He curls with the Eaton Club, plays golf and gardens. Plans for his long vacation are indefinite but might include the overseas flight next spring.

Marking this occasion, the Company presented Mr. MacLean with a watch. His department gave him a nest of tables and decorated his desk. He received many personal gifts and calls of congratulations during the day. On Thursday evening a party was held in his honour at the home of Mr. Evans, the Department Manager, attended by the staff and friends. Congratulations and all good wishes, Mr. MacLean.



**MR. DAVID GRIEVE BROWN**

Mr. David Brown of the Catalogue Boys' and Men's Wear celebrated 25 years with the Company on Thursday, October 5. He was 16 years in the Catalogue Drug and Stationery Departments before transferring to his present position.

Born in Glasgow, Mr. Brown came to Winnipeg with his family at 13. He married an Eatonian, Ida Butterworth of the Store Toy Department, and they have one daughter and one granddaughter.

Mr. Brown is active in Boy Scout work, being Assistant District Commissioner for the Lord Selkirk District. He also finds time for gardening and golf and is active in men's work in Gordon United Church, Elmwood.

Mr. Brown plans to take the overseas flight next spring as part of his long holiday. His gift from the Company, marking this anniversary, was a watch. On Thursday morning at his decorated desk, his department presented him with a power saw and he received many personal gifts and congratulatory calls. On Friday evening a dinner was held in his honour at Zoratti's, attended by management and staff of his department, and he was given golf equipment. Contacts' readers add their congratulations and good wishes, Mr. Brown.



**MR. THOMAS WILLIAMS**

Mr. Thomas Williams of the Catalogue Farm Implements and Fencing Department celebrated his 25th anniversary on Thursday, October 5, all his service being with that department though it was known as the Harness Department when he started working there.

Mr. Williams was born and attended school in Alexander, Manitoba. He served five years in the Navy during World War II. Mrs. Williams is also an Eatonian, the former Vi Taylor of Catalogue Shoes. They took a trip to Florida and Mexico last spring as part of Mr. Williams' long holiday.

An interest in photography and in gardening occupies Mr. Williams in his leisure hours. The Company presented him with a diamond ring, marking this anniversary. His department gave him binoculars and a tool set and sent flowers to Mrs. Williams. We join them in wishing Mr. Williams good health and happiness.

# 25 YEARS WITH EATON'S

## MISS KATHLEEN JOEL

Thursday, September 21 marked her 25th anniversary with the Company for Miss Kae Joel of the Catalogue Books and Stationery office, all 25 years being served in that department.

Miss Joel was born and educated in Winnipeg. She is a member of the St. Stephen's-Broadway Badminton Club and gives photography, theatre and ballet as her recreational interests. In June Miss Joel took part of her long holiday and travelled to New York and Washington. While in New York she attended as many of the musical and theatrical events as her time permitted.

A beautiful aquamarine and diamond ring was Miss Joel's gift from the Company. Her department held a dinner in her honour in Moore's Mikado Room on her anniversary evening and presented her with an exquisite marcasite pin. Earlier that day they had given her a Doulton figurine and decorated her desk. During the day she received many personal gifts from her friends and associates who called at the office to offer congratulations. We join them in these. All good wishes to you, Kae.



## MISS MARGARET AILEEN BEER

Miss Margaret Beer had achieved 25 years of service, all in Catalogue Copying, when she celebrated her anniversary on Thursday, October 5. Margaret was born in Crawley, Sussex, England, and came to Winnipeg as a baby. She attended school here and has lived in the city all her life.

Margaret is an active member of St. Luke's Church and formerly sang soprano in their choir. She is a football fan and an alley bowler. Next July she plans to set off to England to spend her long holiday there.

The Company presented Margaret with a diamond ring as her anniversary gift and her department held a dinner in her honour at the Sportsman's Club on Monday, October 2 where she received a marcasite necklace and a hand bag. On her big day her desk was covered with personal gifts from her many friends and associates and the department presented her with travel bags. Congratulations and good wishes to you, Margaret.



## MISS ELIZABETH BRUCE

Miss Elizabeth Bruce, who is now a member of the staff of Catalogue Exchanges but had served almost all her years in the Catalogue Books and Stationery, celebrated her 25th anniversary on Thursday, October 5. She was born at Poplar Point, Manitoba, and attended school there.

Miss Bruce spent her long holiday this past summer relaxing in and around Winnipeg. Her gift from the Company on this occasion was a diamond ring. Both her departments helped Miss Bruce to celebrate this important event. Her present associates decorated her desk with flowers and a three-tier cake and presented her with a travel case. Her old department also made a presentation of a matching case and held a dinner in her honour on Thursday evening at Zoratti's. The girls of the Exchange Department gave an evening tea for Miss Bruce on Friday night. Many personal gifts were presented during the day and friends called to offer congratulations. Good health and happiness to you, Miss Bruce.



## BLOOD DONOR CLINIC

### DATES:

Tuesday, Oct. 24  
Wednesday, Oct. 25

### TIME:

9:00 to 11:30 a.m.  
1:30 to 4:00 p.m.

### PLACE:

3rd Floor,  
Catalogue Bldg.

Your Opportunity  
to Help.

Your Help Is  
Urgently Needed.



HER **LIFE**  
*Gift of a*

**VOLUNTEER  
BLOOD  
DONOR**

**"CALL YOUR CANADIAN RED CROSS"**

# PORT ARTHUR NEWS

By A. R. Thomson



Left to right: Reg Segade, Bert McDowell (low gross), Gary Cline, Ray Masters, Greg Johnson (grand champion), Ken Hughes, Roger Wright, Wes Miller.

## MEN'S GOLF TOURNAMENT

Thirty golfers from the Port Arthur Store paired off during the months of June and July at the Port Arthur Golf and Country Club to vie for the Store championship. At the wind-up dinner held at the club on Thursday, July 27, Greg Johnson was declared "champ" with Bert McDowell as low gross winner, the Calloway system being used. The committee in charge of the tournament and dinner consisted of Ray Masters, Tom Kenny and Al Thomson.

## MR. KEN POTTER ENTERTAINED BY MANAGERS

The Manager of the Port Arthur Store, Mr. R. S. McBride, held a farewell steak barbecue for Mr. Ken Potter, Manager of the Fort William Heavy Goods Store, upon his transfer to the Catalogue Heavy Goods Store at Lloydminster.

On Friday evening, August 11, the managers gathered at the summer camp of Mr. H. L. Perry, and Mr. R. S. McBride made a presentation of a movie camera to Mr. Potter on their behalf. Mr. Potter has spent 32 years with the Company in Port Arthur and Fort William. The best wishes of the staff and their many friends go with Mr. and Mrs. Potter and we hope they will return to see us often.

Below—front row: Mr. R. S. McBride, Mr. Ken Potter, Mr. H. L. Perry.





# EATON ASSISTANTS' ASSOCIATION DINNER MEETING

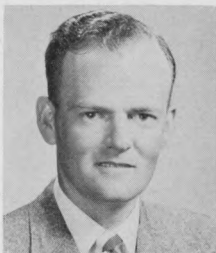


Left to right: Mr. Ray Monteith, 210; Mr. Hugh Delaney, CJAY-TV; Mr. Bert Somerville, 103

The first of this season's dinner meetings of the Assistants' Association was held in the Grill Room on Monday, September 18. After a delicious dinner the group heard a brief talk by Mr. Hugh Delaney of CJAY-TV who outlined that station's plans for programming for the coming year. They then proceeded to the studios located in Polo Park and spent the remainder of the evening in a thorough tour of the broadcasting facilities. All agreed that television production is a highly skilled business.



Mr. S. Blockley



Mr. R. K. Virtue



Miss I. Collier

## SUGGESTION WINNERS

Mr. S. Blockley, Dispatch.....	\$10.00
Mr. R. K. Virtue, Jewellery and Watch Repairs..	8.00
Miss I. Collier, Catalogue Men's Shoes.....	15.00
Miss D. G. Scott, Melfort Order Office.....	10.00



Miss D. G. Scott

### THE OBJECTIVES AND PURPOSES OF THE SUGGESTION SYSTEM ARE:

1. To provide a means through which employees' ideas are brought to the attention of management for the mutual benefit of both the Company and the employee.
2. To provide a means whereby an employee can receive recognition which might not otherwise be attained.
3. To provide a creative outlet and to improve morale and loyalty by making an employee feel that he or she is part of the organization.



## **EATON RETIRED MEN'S RECREATION AND CURLING CLUB**

The **Opening Meeting** will be held on

**Tuesday, October 24 at 1:00 p.m.**

in the **Eaton Curling Rink, Mayfair Avenue**

The afternoon will be spent in the usual games, curling, bridge, cribbage and reminiscing. All retired Eaton men are urged to be present, whether members last year or not.

President—Syd McKay, GL 3-3110

Publicity Chairman—Gordon Angus, GR 4-1243

## **MEN'S BRIDGE CLUB**

### **Calling All Men Who Play Bridge!**

The Men's Bridge Club will hold its **Opening Night on Thursday, October 26 at 8:00 p.m. (sharp) in the Eaton Curling Club Lounge, Mayfair Avenue.**

Get your application in without delay. Membership fee is \$1.00. There will be a charge of 50 cents per evening to cover prizes, cards and food. Applications accepted by:

**Barry McCallum, 104**

**Dick Howard, 100X**

**Geoff Ross, 28**

You may join with a partner or, if you wish, join by yourself and the club will try to find you a partner from among the membership.

## **REPORT ON EATON TENNIS CLUB—By L. Phillips**

The weatherman was very good to the Eaton Tennis Club on Saturday, September 9 when they held their "round robin" at St. Stephen's Church tennis courts. The event commenced at 1:30 p.m. with 30 members participating, and lasted until 8:00 p.m. with a break for refreshments at the supper hour.

Great interest was shown in the matches and enthusiasm was high as most members were able to stay the full time. The big attraction of the day was the men's singles which was held at 7:00 o'clock. These were the winners:

Men's Doubles: Villis Ansons, associate member, and Beau Kulchycki, Optical.

Ladies' Doubles: Willa Ralph, associate member and Kathy Graham, Merchandise Office.

Mixed Doubles: Villis Ansons and Mrs. Villis Ansons, Beauty Shop.

Men's Singles: Villis Ansons.

**PLEASE WATCH FOR DETAILS OF THE TENNIS CLUB WIND-UP  
ON NOVEMBER 4**



Winners, left to right: C. Bewick, D. Hunt, S. Hannesson, E. Medway.

## WOMEN'S GOLF FIELD DAY

Wednesday, September 13

Elmhurst Golf Club once again provided the ideal setting for our Women's Golf Club wind-up. Though threatening at first, the afternoon proved a good one for golf, the dinner was excellent and sociability and good sportsmanship were the order of the day. Head table guests, who officiated at the presentation of awards, included Miss Zella Nott, Mr. H. R. Sreaton, Mr. F. G. Muirhead, Mr. G. W. Robinson and Mr. B. C. Sutherland.

### Results of the Afternoon's Play

D. Hunt, Oscar winner  
 Chris Bewick, Class "A" winner  
 Louise Martin, Class "A" runner-up  
 Sybil Hannesson, Class "B" winner  
 Kay Chisholm, Class "B" runner-up  
 Elsie Medway, Class "C" winner  
 Marg Weymouth, Class "C" runner-up  
 Shirley Brown, Low gross, 1st nine  
 Mary Thompson, Low gross, 2nd nine  
 D. Dee, Low hidden hole, 1st nine  
 May Mackay, Low hidden hole, 2nd nine  
 Nellie Nichols, Putting  
 P. Seeley, High gross, 1st nine  
 Vi Archer, High gross, 2nd nine  
 K. Shores, Gopher hole-in-one

### June— Silver Spoon Winners

Class "A"—Louise Martin, 1100D  
 Class "B"—Hilda Cousins, 103  
 Class "C"—Mae Adderley, 167

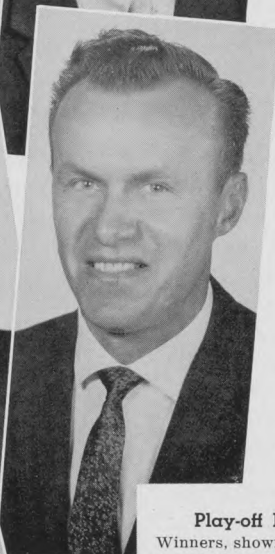
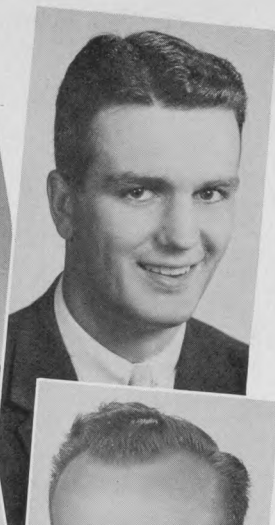
### July:

Class "A"—Sybil Hannesson, 101, and Betty Schlamp, 156  
 Class "B"—Thelma O'Brien, 212

### August:

Class "C"—M. Freeman, 116  
 Class "D"—M. Halldorson, 116





## MEN'S GOLF FI

GUS GARTSIDE (above), 937, Gr  
of the John David E

Left, top to bottom:

I. Johnston, 1060

J. Kulak, 345

B. Farrant, 204

Next column:

J. Laxdal, 136

L. Lasota, 1078

Right,

H. Mc

of th

for S

H. Dal

B. C

Gran

### Play-off Day, September 18

Winners, shown above and on left:

Grand Champion—Gus Gartside, 937

Group 1, Championship Flight—

J. Laxdal, 136

Group 1, Consolation Flight—

I. Johnston, 1060

Group 2, Championship Flight—

L. Lasota, 1078

Group 2, Consolation Flight—J. Kulak, 345

A perfect day was reported.

Runners-up in above events were:

J. Linney, 221; B. Murray, 1015; S. Ger  
rard, 118; P. Krahn, 122; B. Cave, 28.



## LF FINALS, 1961

1937, Grand Champion and winner David Eaton trophy.

Right, top:

H. McAmmond, Customs, winner of the W. G. B. Dailley trophy for Seniors, with

H. Dale, Drivers, winner of the B. C. Scrivener trophy for Grandfathers.



## Seniors' and Grandfathers' Day

Though usually held in June, this day was on September 11 this year at Elmhurst and proved a great success, complete with good summer weather. The winners are shown on the right together with a scene from the dinner and two taken on the course. Mr. K. Smith had special words of welcome for our retired members and a great feeling of fellowship prevailed.

The "Ladder" Competition, a new one this season, was won by B. Farrant, 204, runner-up, T. Scott, 119.







# FINAL INNING, BASEBALL 1961

(Pictures on page 14)

Top and second pictures: The Royals, taken on the field and then at the party.

Third picture: Officials of the Royals—Jack O'Leary, manager; Ardelle King captain; Garry Cooper, coach.

Fourth picture: The head table. Fifth picture: Our baseball girls.

The baseball season came to its official close on Friday, September 15 at a dinner and dance held at the Regent Banquet Room, Transcona. A large and gay group turned out to enjoy themselves and see the Royals receive their well-earned trophy. Mr. B. C. Sutherland and Mr. and Mrs. R. Laidlaw were among the head table guests and made the presentations.

The pictures tell the story of a happy evening and baseball players who are effective athletes on the field and "gorgeous girls" at the party. Congratulations to both winners and losers!

## LAWN BOWLING NOTES—By Percy Cook

The 1961 season for lawn bowling has come to a close with the exception of our annual banquet and dance which will be held Saturday, October 28 at the St. Charles Hotel. Reception at 6:30 p.m. and dinner at 7:00 p.m. Extra tickets will be available at \$2.25.

The Annual Meeting for election of officers and general business will be held on Monday, October 30 at 7:45 p.m. in the Free Press Club Rooms. We would like to see every bowler at this meeting.

**Come Out and Support Your Club**

## RECENT APPOINTMENTS

### CATALOGUE WESTERN REGION

#### Winnipeg

Catalogue Regional Office

Department W100B—Operating:

MR. W. R. LOCKWOOD, Manager.

Lloydminster, Saskatchewan, Heavy Goods Store

MR. K. J. POTTER, Store Manager.



Mr. W. R. Lockwood

### WESTERN BRANCHES

#### Port Arthur, Ontario

Department Pt.A. 212—Drugs, Toiletries, Soaps, Cameras, Books, Stationery, Candies:

MR. H. HOLSETH, Assistant.

Department Pt.A. 253—Hardware, House Wares, Paints, China and Glassware, Toys, Wheel Goods, Sporting Goods, Bicycles, Luggage, Auto Accessories, Tires and Tubes, Stoves, Plumbing and Heating, Electrical Appliances and Accessories:

MR. R. MASTERS, Assistant.

#### Moose Jaw, Saskatchewan

Department MJ244—Women's and Misses' Coats, Suits, Dresses, Millinery, Blouses, Skirts, Sweaters, Sports Wear, Lingerie, Foundation Garments, House Coats,

Dressing Gowns, Infants', Children's and Teenage Wear, Furs and Western Fur Promotion:

MISS E. S. GIBSON, Assistant.

#### Prince Albert, Saskatchewan

Department PNC 267 — Draperies, Curtains, Toys, Wheel Goods, Paints, Wallpaper, Pictures, Mirrors, Electric Lamps, Lighting Fixtures, Electrical Accessories and Appliances:

MR. A. P. ROSENT, Assistant.

Department PNC 253—Hardware, House Wares, China and Glassware, Sporting Goods, Bicycles, Luggage, Auto Accessories, Tires, Tubes, Farm Implements, Coal and Wood Stoves, Furnaces, Plumbing, Heating, Automatic Electric Hot Water Tank Heaters:

MR. E. A. McLELLAN, Assistant.



## LOWER PRICED STORE

Shoes—By W. Holland

Our department held a belated retirement party for Jack Blair at the St. Regis Hotel Monday, September 25. About 40 of his associates gathered informally to wish him and Mrs. Blair long life and happiness as they make their home in British Columbia. Mr. R. B. McGregor expressed briefly the wishes of the group and Anne McCaffery presented Mr. Blair with a movie camera, a set of pipes and a wallet. Mrs. Blair was presented with a beautiful corsage and a musical sewing basket.

Congratulations and cheers to Gus Gartside who brought new honours to the L.P.S. by walking off with the Eaton golf trophy. His second big trophy this summer!

\* \* \*

## MAIN FLOOR

Drugs—By I. Robertson

Glad to have a new recruit in our Camera Department—Lindsay Norris, "the motor-cycle kid."

Sorry to hear of the illness of Ron Watchorn's mother in Ireland. However, we are glad to hear she's improving and that you'll be back soon, Ron.

Eve Wickdahl and Eva Jones have been on the sick list but reports are that both girls are on the mend.

Miss Jeanette Carriere of our Drug Filling is sparking a new diamond these days. Roland Laurendeau is the lucky boy.

A farewell party for Olive Burgess, who has left us for a future in the U.S.A., was held September 13 at the home of Evelyn Wickdahl. A grand time was had by all. Entertainment was an old-fashioned sing-song with Irene Gunther at the piano. Olive was presented with a travelling case and beautiful corsage, and best wishes went the rounds for "good luck" in her new venture. We'll all miss you, Olive.

Frances Kunkel of our Dispensary staff, has left for permanent housekeeping. Good luck, Frances.

\* \* \*

## SECOND FLOOR

Second Floor Office—By M. Allen

The staff of the Second Floor office and associated departments extend sincere sympathy to Mrs. Ann McLeod in the loss of her sister.

Sixteen

## THIRD FLOOR

Meats—By V. Campbell

Friday, September 29, was retirement day for Bill Harrison who has served the Company for 42 years. Mr. G. Morrow presented him with end tables on behalf of the department, and Mr. George Thomson made the presentation of a camera and case on behalf of his co-workers. We all join in wishing you good health and happiness, Billy, in the years ahead.

Third Floor Office—By Alma Alleyn

On Friday, September 15, Miss Madge Copeland celebrated her 35 years. She was presented with dishes, completing her dinner set, from the staff of the Third Floor Office. She also received a figurine from some of the managers on the third floor, and personal gifts from her many friends. Best wishes for your future years, Madge.

\* \* \*

## FOURTH FLOOR

Lingerie—By P. McCulloch

At the end of a busy day on Wednesday, September 27, the staff of the Lingerie Department gathered at the Paddock for a lovely dinner to honour Mrs. Jessie Balfour on the occasion of her retirement. Mr. Keough gave a delightful talk and presented Mrs. Balfour with a very amusing gift and display card depicting Mrs. Balfour at her favourite hobby (cooking). Highlighting the evening was the presentation of a portable record player by Mr. J. Ferguson who also reminisced with us about Mrs. Balfour's career in the Store. A most happy time was had by all. We join in wishing her continued good health and we will be looking forward to having her back with us soon.

On Friday, September 29, Mrs. Balfour's birthday, a desk was tastefully decorated and she received many beautiful gifts as well as visits during the day from her friends throughout the Store. Her actual retirement day was Saturday, September 30.

We are pleased to welcome back Mrs. Marion Worthington who was on the sick list for a few weeks.

\* \* \*

## FIFTH FLOOR

Lunchrooms—By Ruby Tait

On September 12 a bridal shower was held at the home of Mrs. Olga Mushaluk in honour of Luba Stadnyk. She received some lovely gifts from the girls of the Valley Room. Luba was married to Bill Dreniak on September 23 in the Ukrainian Orthodox Church at Vita, Manitoba. Best wishes to the happy couple.

Welcome back to the following girls after their recent operations: Mrs. Leona Smith of the Valley Room, Ethel Fraser and Grace Venesia of the Fifth Floor Bar. A speedy get well wish to Renate Olesko of the Fifth Floor Bar recovering in hospital after an operation.

Farewells were said to two girls from the cake counter. Mrs. Ortiel left to take up housekeeping and Miss Vera Loewen left to take another position. Best of luck to you both.

Congratulations to Miss Shirley Huppy of the Fifth Floor Bar who received a lovely diamond recently.

Bob and Frances Kochin are the proud parents of a 7-lb. 12 1/2-oz. baby boy. Wayne Allan arrived August 30. Frances was formerly from the Valley Room and Third Floor Bar.

Children's Wear—By G. Jenkins

On September 1 Mrs. Enis Smith left the Boys' Wear Section to make housekeeping a full-time job. She was presented with various gifts from the department and her friends. We wish you all success for the future, Enis.

Contacts, October, 1961

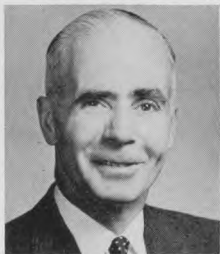
Welcome to Mrs. Alma Chatterly who has joined the Girls' Sportswear staff. Mrs. Chatterly had worked with us for a time as a 600 number, but is now on permanent staff. Glad to have you, Alma.

\* \* \*

## SIXTH FLOOR .

### Sales and Expense

By H. Hunter and John A. Lewington



Mr. R. D. Parker, Department Manager, was honoured September 20 on the occasion of his 35th anniversary with the Company. In a small ceremony, Mr. D. A. Adams read congratulatory messages from the Western Stores and presented a cardigan sweater and clock radio from the staff. Our congratulations and best wishes go to you and your family on this occasion, Mr. Parker.

We have had two new arrivals in the office since our last report: Carolyn Hamerton and Carol Johnston. Welcome. We also said good-bye to Mary Daykin, Wilma Jamieson and Maureen Morris. Good luck to you all.

The marital chords are heard again and this time it is Margaret Henley sporting the diamond. The big day was September 29. Margaret was showered by the girls of the office and was presented with cooking ware. The office presentation was a table lamp.

John Lewington took the big step early in August. John was presented with a walnut end table by his fellow employees. Best of luck to you and your bride, John.

The last bit of news is really a postscript to our August report. Tom Price had a successful summer at the university and now has completed his third-year science course. Congratulations, Tom.

### Floor Coverings—By E. Ferguson



On Thursday, September 28, Miss Gladys McLean celebrated her 35th anniversary with Eaton's. Her desk was decorated with streamers and a lovely bouquet of pink carnations. On behalf of the floor coverings group, Mr. Harvey Way presented Gladys with a lovely

sewing machine cabinet; she also received many other personal gifts. Congratulations from her numerous friends continued all day long.

During the evening Miss Olive Adams (Sales Audit) entertained at the home of her sister, Mrs. Daisy Atkinson, a former Eatonian, at a buffet supper, where Gladys was the recipient of another gift.

On Saturday evening, September 30 Gladys' associates and friends honoured her at a dinner and dance at the St. Charles Hotel. On behalf of those attending, Mr. W. Patterson presented the guest of honour with a pen and pencil set. She also received a corsage. Congratulations and all good wishes for the future, Gladys.

By G. McLean

Sorry to report Nellie Spapens of our central carpet stock department in the Service Building spent a week in hospital but is now back to work and feeling fine.

Congratulations to Pat Milne of our Oriental Rug Department. Pat is second vice-president of the Men's Curling Club.

P.S.: I would like to thank all those who made my 35th anniversary with the Company on September 28 such a memorable day. Thank you to all those hard working girls and boys.

### Customs and Traffic—By N. Morrison

On Saturday, September 23, Margaret Pitman became the bride of Mr. Dave McTaggart. On Friday morning Margaret arrived at the office to find her desk beautifully decorated. She was presented with a lovely Terylene comforter with the best wishes of the staff.

On Wednesday, September 27, the staff had a dinner at the Kelly House to honour Mr. Frank Hadfield on the occasion of his retirement and on Friday morning Mr. Kent presented Frank with a pair of walnut step tables on behalf of the staff who wish him and Mrs. Hadfield a long life of good health and happiness.

### Draperies—By B. Briscoe

Our very best wishes to Miss Verna Hunt who was married to Phil Lyon on September 9. On August 23 a linen shower was held at the home of Miss Jessie Repeta in honour of Verna. On behalf of the department Mr. Price presented her with an electric fry pan.

We were sorry to say good-bye to Miss Martha Groen who left us on September 2. Martha was married to Bill Burling on September 9 in St. Vital United Church. A miscellaneous shower was held at the home of Mrs. Signy Carson on August 21 where Martha received many lovely gifts. She was also presented with a toaster from the department. Best wishes, Martha and Bill.

We also said good-bye to Mrs. Signy Carson who left us for a new position, and to Dale Henwood who has decided to take an interior design course at the University of Manitoba.

We extend our deepest sympathy to Mrs. M. Kennedy whose father passed away on September 24, also to Miss Daisy Zetterstrom of W1087 on the recent loss of her father.

\* \* \*

## EIGHTH FLOOR

### Wages—By Rhoda Cummings

The Wages Office was very pleasantly surprised last month when Enzo Stuarti, well known singer and entertainer, came up to pay a visit to Doreen McClure, one of his most loyal fans. Doreen, who wasn't in the office at the time, isn't quite sure whether or not to believe us, but we can assure you, Doreen, Mr. Stuarti was here.

Nice to have Ruth Freestone and sons, Randy and Chris, also Ethel Little and daughter Marilyn Jane drop in for a visit. Ethel now lives in Portage la Prairie and this is the first time she's been up to see us since her marriage.

Lillian Duggan left us on Friday, September 22 to devote all her time to keeping house for husband Dean and son Kevin. Don't forget us, Lil, we'll miss you in the office.

Welcome back to Lynne Neil who has returned to work in the front office again.

Miss Red Feather of 1961 is none other than Carol Hughes, the lovely daughter of Mr. and Mrs. Hughes, our Department Manager and his wife.

#### General Office—By G. E. Kent

On behalf of our office staff, a presentation was made to Shirley King who was married to Ray Jenkins on Friday, October 6.

On Monday, October 2, Dick Wylie took the big step. A stag was held on Friday, September 29 where Dick was presented with a travelling case. Our best hopes for happiness go to Shirley and Ray, Dick and Lois.

We would like to welcome Miss Gail Bodley of our Correspondence office, to our staff, and Miss Cheryl Thompson who was transferred from the Correspondence office to our Filing section.

Our best wishes go to Miss Margaret Perkins who returned to university and to Bill Fulford who left for a new position.

We extend our congratulations to Phyllis Smart on her engagement to Crawford Jackson.

#### Women's Alterations—By Eveline Hart

Every department in our organization has vacation travel experts and ours is no exception. From the time Mrs. Jane Jones and Mrs. Mary England, now both retired, left on the Eaton overseas flight to spend a happy month sight-seeing and visiting relatives, the rest of the staff were making plans for their own vacations.

Making a tour of the staff one found that nearly all of the famous vacation spots in Canada and the United States have been visited at one time or another by a fellow worker. Most vacations are over for this year but it's not too early to plan—and save—for next year. Mrs. Olive Loughhead is our expert on Ireland. She visited relatives there this summer.

Announcing another kind of birth (berth)—congratulations to Mrs. Jena Caputi! She had a baby girl.

\* \* \*

#### STORE SERVICES

##### Cartage—By P. Muddeman



On Saturday, October 7 Mr. Tudor Davies celebrated his 35th anniversary with the Company. A presentation of a camera was made by Mr. A. Arnason on behalf of the staff.

Mr. Davies first joined the Company on October 7, 1926, as a driver, remaining with that section until November 1959 when he transferred to the Parking Lot.

Congratulations, Mr. Davies!

#### Light, Heat and Power—By J. G. Anderson

The greatest event in September by far, Was the retirement party for our Stanley Carr.

Coulson Maltman, a lad of kindest intent, Loaned us his home for this famous event.

Now Stan being a modest and loveable soul, Drew friends from as far as the north and south pole.

They gathered in hundreds at the Maltman Chateau,

And every last one was raring to go.

Well the crowd soon were laughing and telling some jokes,

When Tiny George Holmstrom came in with the cokes.

Though he came down the stairs with caution and stealth,

We soon overwhelmed him and were toasting Stan's health.

Bill Cranning brought along his electric guitar,

And soon was strumming the strings like a star,

So loud did he get at his masterful art, That the walls and ceilings near fell apart.

Then Rae Miller, a rascal, when he's out on the loose,

Slipped out to his car and brought in a live goose.

The crowd stood aghast to every last man, As the goose waddled up and was presented to Stan.

So the party went on with mirth and with din, Till the windows lit up with sun shining in. Then it came to an end and Stan and his wife, Said they really had enjoyed the time of their life.

So Stan, our good friend, we all wish you well, We'll miss you far more than mere words can tell.

But we hope the angel of health will hover over your house,

And bring years of happiness to you and your spouse.

#### Elevators—By E. Ratzlaff

Welcome to Ellen Laird, Kay Smith and Irma Weib. We hope you will enjoy working with us.

Mr. Stanley William Carr reached his retirement date on September 29. A presentation was held for him on that day when he received a transistor radio from the staff. Good wishes to you, Stan, for a long and happy future.

A linen shower was held in honour of Aldous Brow on September 6 at the home of Darlene Cullens. It was attended by many friends who were associated with her during the years she spent in our department. She was the recipient of varied and lovely gifts. We thank you, Darlene, for the use of your home and your kind hospitality.

Best wishes go with Sharon Domey and Wilma Hewitson who left during September.

We offer our heartfelt sympathy to George Pelletier and his family in the loss of his sister.

#### Dispatch—By R. Fowler

We extend our congratulations to Florence and Charlie Olson on the birth of a daughter, Judith Louise, on August 15.

Mr. and Mrs. J. Sculthorp are the proud grandparents of James Edward who arrived on September 27 to stay with Betty and Eddie Burrows.

We were happy to see W. Gray (retired) of our department again, after his stay in the hospital.

#### Service Building—By L. Rudishyn

Congratulations to Shirley Freeman on her engagement to Dave Edwards, and Barbara Paget to Brian Mills. Our best wishes to you both.

We also wish to extend our sincere sympathy to Mr. R. Hart on the loss of his father, and to Mr. R. McKenzie on the loss of his mother.



## MAIN FLOOR

**Delivery**—By Kathleen Cross

Our deepest sympathy is extended to Mr. Ed Anderson on the passing of his wife, Mrs. Julia Anderson who died September 12 in Misericordia Hospital after a lengthy illness.

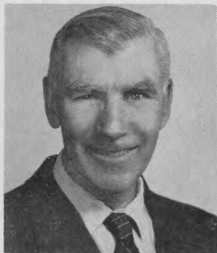
Congratulations to our Assistant, Mr. Howard Dale, who won the grandfathers' trophy in the golf tournament on Monday, September 11.

We wish to welcome Max Hohenstein back after a recent stay in the hospital. Hope this is your last time, Max. You deserve a break.

\* \* \*

## SECOND FLOOR

**Assembling and Mailing**—By I. Caners



Mr. Ernie Hill celebrated his 35th year of service with the Company on September 28. Gifts on his table included a drill set from 113 and 122 Departments, a parka, shirt and other individual gifts from his friends and co-workers. Congratulations, Ernie!

Mr. Charles Nelson celebrated his 40th anniversary with the Company on September 26. He received a TV aerial from 113 and 122 Department, a folding hostess chair plus a shirt and tie from his business associates.

Friday, September 29 marked the retiring day of Mr. Lloyd Jackson. His friends and associates wished him many years of health and happiness. To mark the occasion he was presented with a watch from 113 and 122 Departments, a wall lamp, shoes, shirt and other useful articles.

Contacts, October, 1961

Mr. Nelson, Mr. Hill and Mr. Jackson are all in the same department, 122 Catalogue Packing.

Our sincere sympathy is extended to Mr. H. Featherstone of 122C Shipping on the loss of his father.

**Shipping Division**



September 29 marked the day Mr. Cyril Taylor, 199 Department, entered the service of the Company 35 years ago.

Congratulations were tendered Mr. Taylor from his many friends around the Catalogue Division, and he received a gift from his friends in 122 Department.

Many of them, Cyril!

\* \* \*

## FOURTH FLOOR

**Hardware Rebuy**

By B. Landry and P. Dutchak

Congratulations to John and Verna Dueck on the birth of a daughter, Beverly Joy, on September 8 at Misericordia Hospital.

Our best wishes to Polly Muzik who left us September 8 to take up full-time home-making. On the evening of September 7 a group of her friends from the department held a dinner at Hi's Steak Loft, where she was presented with a beautiful sterling silver bracelet. After dinner the group re-assembled at the home of our Manager, Mr. Harding. Our gracious host served refreshments and showed coloured slides of his trips to Hawaii and the Caribbean. A most enjoyable evening was spent by all.

\* \* \*

## FIFTH FLOOR

**Books and Stationery**—By Jean Fairhall

A very enjoyable evening was held in the Mikado Room at Moore's Restaurant on September 21 to honour Miss Kay Joel on her 25th anniversary with the Company. Mr. R. Robertson (our new boss) gave us a detailed account of Kay's record with the Company, and called on one of the retired members, Mr. Doug Grey, to make the presentation of a lovely marcasite pin.

Many of our former staff members were present and the evening was spent in lively chatter as they caught up with the latest news of the department.

We all join in wishing Kay much success, health and happiness in the future.

We would also like to send belated good wishes to Mr. Norman Gregg (our former Manager) who is now connected with Order Office Supervision. We trust you are enjoying your new job and the travelling it entails.

Nineteen

**SIXTH FLOOR**  
**Catalogue Customers' Relations**  
 By P. P. Johnston



On Friday, September 15, Mr. Dave Mackie celebrated 35 years with the Company. On behalf of the department Mr. Tallack presented Dave with chairs for his lawn. Many well wishers called to see Dave and we all wish him many more happy years.

Esther O'Reilly spent her last day with us on Friday, September 15, as she is leaving to make her home in the west. Esther was presented with a canister set from the department and many other gifts from her friends.

On Friday, August 25, Judy Talbot left us to join the Budget Fashions in the Store. On leaving, Judy was presented with a skirt and sweater from the department together with a number of gifts from her friends. On Thursday, August 31 we lost another member of our staff, Terry Scott, who is returning to college, was given a brief case. We wish both Terry and Judy the best of luck.

\* \* \*

**SEVENTH FLOOR**  
**Lingerie—By M. Blemheuvell**



Thirty-five years of service with the Company was a very good reason for Miss May Vincent to celebrate on October 6. She started in the Shirt Factory and celebrated her quarter-century there. Then she was transferred to the Lingerie Department.

On October 4 a dinner was held at the Holiday Inn, attended by staff, and a gift presented to the guest of honour.

On the morning of October 6, Miss Vincent had a specially decorated desk, and the department presented her with a 35 mm. camera. She also received personal gifts from her many friends.

We all join in congratulating Miss Vincent and wish her good health and all good fortune.

Congratulations and best wishes go to Jean Moldovan who married Joe Sutton on August 26. The girls held a dinner for Jean at Moore's Restaurant where she was presented with sheets and pillow cases.

On August 23 on behalf of the department, Mr. Tommy Weston presented Jean with a portable Mix-master. Her associates also gave her personal gifts. We wish you both the very best in the future, Mr. and Mrs. Joe Sutton.

**Copying—By M. Wilson**  
 Loraine Andreychuk received gifts of sheets and matching pillow slips from her friends in the department as she left September 22 to be married. Her marriage to Michael Marynowsky took place October 7 at St. Mary's Cathedral. We join in wishing Loraine and Michael every happiness for the future.

We are glad to report that there is some improvement in Janet Weber's condition after her serious operation. We are deeply concerned, Janet, and trust that each day will show a definite improvement.

Virginia Hearn wears proudly a pretty diamond from Peter Schmidt. Congratulations, Jinny.

We extend our heart-felt sympathy to Mr. and Mrs. Bob Williams and family in the loss of Mrs. Williams' father. Also to Hannah Morrison on the loss of her husband.

**Catalogue Cash—By Betty Kuxhouse**  
 Congratulations and best wishes to Rhea Berriault who received a lovely diamond from Freddy Trudeau on September 9; and also to Barbara Bell whose diamond is from Jerry Harrison, September 22.

\* \* \*

**EIGHTH FLOOR**  
**Men's and Boys' Wear—By D. Dee, F. Paget**

Our best wishes to Miss Sheena McLachlan who left to become the bride of Mr. J. Baron on Saturday, September 28. Mr. A. M. Jenkins, on behalf of the department, presented Sheena with an electric toaster and she was the recipient of many other lovely gifts throughout the day. She was also honour guest at a luncheon on Monday at Zoratti's Restaurant given by the girls of the department. To Sheena and Jim "congratulations and may your married life be a happy one."

To Teena Degelder and Mr. H. Larter who are at present on the sick list, we wish a speedy recovery.

Congratulations to Bill Johnston's daughter Marilyn who won the Junior Girls' golf crown at Charleswood Golf Club this summer. Marilyn is a part-time employee while continuing her school studies.

One of our lady golfers, Bella Dee, won a prize at the recent Ladies' Field Day. Nice going!

Congratulations to Mrs. Belle Froese on becoming grandmother to George Alexander Jacques, born August 31.

Nice to have a visit from Mr. W. McFerran of Vancouver. He left Winnipeg in the early forties. The trip was especially happy as he was a member of the lawn bowling team that represented B.C. in the Dominion finals in Montreal. Too bad you didn't win and show up those B.C. Lions!

**Salesroom and Telephones**  
 By A. Christensen

Joyce Buzwey (nee Andreychuk) formerly of Catalogue Salesroom, became a proud mama on September 21. Baby Sandra Lynn weighed in at five pounds, ten ounces. Our congratulations, Joyce and Fred, and we are looking forward to seeing your wee daughter in the near future.

Our deepest sympathy to Lil Johnson and family in the loss of her husband on September 6.

Emily Nicholls has spent some time in the hospital, and at the time of writing is on the mend at home. We are all thinking of you, Emily, and hope to have you back with us before too long.

Welcome to the new members who have joined the Catalogue Salesroom staff recently. Hope you will enjoy working with us.



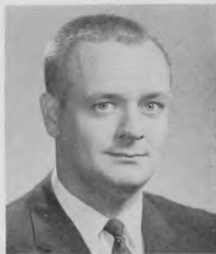
# NEWS OF AND FOR EATONIANS

S. H. WILLIAMS, known to many of us as Mr. Williams, Manager of the Notions Department before his retirement in 1952, and equally well known to military people as Captain Williams of the Lord Strathcona Horse in World War I, has published a book on the history of his regiment. The Winnipeg Tribune reviewed the book in its book section of Saturday, September 16, and told the story of its writing.

Mr. Williams suffered a stroke nine years ago and has since been seriously incapacitated, having lost his power of speech and being able to move about only with great difficulty. He has worked on this book, pecking it out with his one usable finger, for the past eight years. Mrs. Williams has been his able collaborator, providing both assistance and devoted encouragement. The book is a moving story of the horror and the glory of actions in which many members of the regiment won gallantry decorations including a Military Cross won by Captain Williams. Its writing also is a monument to the courage of the author, who has completed this labour of love under circumstances that would daunt a lesser man. Congratulations, Mr. Williams, from all your fellow Eatonians.

FRANK SMITH of the collection section of the D.A. Office has successfully completed his first year of study with the Canadian Credit Institute through the Extension Department of the University of Toronto. He obtained the second highest total marks for his year and thereby won a bursary from the Winnipeg Chapter bearing an award of \$15. Frank has already begun his studies for his second year. Good luck and good learning, Frank.

LYNNE COSGROVE (who was last year's Junior Councillor representing Kelvin High School and is now a student in First Year Science at St. John's College and our Senior Councillor) has covered herself with achievement and glory this year. In the "brain" department she has received a \$1,600 I.O.D.E. scholarship enabling her to carry on for four years of university training, and in the "brawn" field she set a new record in the 100-yard dash (11.2 seconds) in the inter-high competition and another one in the 75-yard dash (8.7 seconds) in the Provincial. In addition she won the 100-yard at Minneapolis and was a member of the winning relay team there. She was also in the finals in the various dashes at Toronto. All this from a delicate-looking small girl of just 16. Our heartiest admiration and good wishes to you, Lynne.



# STAFF TRAINING

Now that we are in the fall season, many of you are busy with your evening study classes. We were very pleased with the response to our announcement on night courses which appeared in the last issue.

We are sorry to report that we are unable to commence the Oil Painting classes just yet. Our instructor is not available this year. However, we are attempting to line up another instructor.

## OUR SELLING THOUGHT FOR THIS MONTH:

Closing the sale is a building process. Show the customer how the merchandise fills their needs by answering all questions, by MEETING OBJECTIONS and by tactfully stimulating decision. When your customer is unable to decide for himself remember:

OBJECTIONS ARE NATURAL AND SHOULD BE EXPECTED.

OBJECTIONS USUALLY INDICATE A REAL DESIRE TO BUY.

## LONG SERVICE ANNIVERSARIES

### FORTY-FIVE YEARS

Mr. Stanley D. Speer, Printing.....October 26

### FORTY YEARS

Mr. James Kinley, Jewellery  
and Watch Repairs.....October 20

Mr. Harry Jacques,  
Foodateria .....November 9

Miss Grace Smith,  
Catalogue Notions .....November 9

Mr. Archie Gilchrist,  
Foodateria .....November 14

### THIRTY-FIVE YEARS

Mrs. Alma R. M. Alleyn,  
Third Floor Office.....October 18

Mr. David Johnston, Lower Priced  
Store Men's Furnishings.....October 18

Mr. William H. Mitchell,  
Delivery .....October 18

Mr. H. T. Robinson, Drugs.....October 21

Mr. Jack Greenwood,  
Catalogue Distribution .....October 22

Mr. Edward D. Smith, Assistant,  
Shopping Card Assembly.....October 27

Mr. William Shortt,  
Catalogue Distribution .....October 29

Mr. C. H. Dale, Assistant,  
Delivery .....November 1

Mr. John D. LeBlanc,  
Printing .....November 2

Mr. A. G. Bremner, Delivery.....November 8

Miss Phyllis M. Stalker,  
Catalogue Correspondence.....November 15

Miss Edith M. Bower,  
Sales and Expense Office.....November 15

### TWENTY-FIVE YEARS

Mr. John Percy Cook,  
Catalogue Shipping .....October 19

Mr. I. Porubanec, Warehouse.....October 26

Mr. M. R. Sutherland,  
General Audit .....October 26

Mr. William A. Dale,  
Delivery .....November 2

Mr. P. E. Odell, Department  
Manager, Piece Goods.....November 5

Mr. Alfred C. Beavis, Department  
Manager, Cameras .....November 9

Miss Clara Greenwood,  
City Advertising .....November 12

## A REMINDER ABOUT CANADA SAVINGS BONDS SERIES 16

These bonds will be available at the General Office, 8th Floor, Store until October 20. Get your order in promptly.



#### MISS JOSIE DEVLIN

Miss Josie Devlin died on Wednesday, September 13. Before her retirement in 1945 she had been employed for 27 years in the Catalogue Mailing Department. She is survived by her brother to whom we extend our sympathy.

#### MR. ROBERT FRANCIS O'BRIEN

Mr. Robert Francis O'Brien who retired in 1949 from his position as Department Manager of the Toy Department, died on Thursday, September 21. He had been employed by the Company for 36 years. Mr. O'Brien is survived by his son and daughter and two sisters. Our sincere sympathy is extended to them at this sad time.

#### MR. FREDERICK R. STANFORD

Mr. Frederick R. Stanford died on Saturday, September 23. He had been employed in the Catalogue Women's Shoes before his retirement in 1945 and had served with the Company for 30 years. He is survived by his wife, three sons, one daughter and two sisters to whom we extend our deepest sympathy,

#### MR. JAMES BELL

Mr. James Bell who retired in 1956 from the Caretaking Department after 11 years of service with the Company, died on Sunday, September 24. He is survived by his wife, three sons and six daughters. Two brothers also survive him in Northern Ireland. We extend our sincere sympathy to them.

#### MR. ADELARD L. MARTEL

Mr. Adelard L. Martel of the Painters Department died suddenly on Saturday, September 23. He had been employed in that department for 17 years. Surviving are one son, one daughter, four brothers and six sisters. To those so sadly bereaved we extend our heartfelt sympathy.

### Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

#### In the Loss of a Mother

Mrs. N. Jones.....Investigation  
Mr. R. G. McKenzie.....Service Building  
Miss I. Powell  
Catalogue Customers' Accounts  
Mrs. M. Christenson.....Catalogue Telephones  
Mrs. A. Stelmach.....Catalogue Staples  
Mr. H. Coughlin.....Receiving  
Mrs. E. Gilboy.....Catalogue Men's Shoes

#### In the Loss of a Father

Miss E. Robinson.....Catalogue Dresses  
Mrs. Hazel Olson.....Basement Lunch Counter  
Mrs. R. Roskilly.....Catalogue Packing  
Miss J. Pappel.....Beauty Salon  
Miss D. Zetterstrom.....Drapery Work-room  
Mr. H. Featherstone.....Catalogue Shipping  
Mrs. M. Morris.....Notions  
Mr. A. O'Brien.....Garage  
Mrs. M. Brandt.....Telephones  
Mr. H. Olafson  
Catalogue Customers' Accounts

Mr. R. Levesque.....Receiving

Contacts, October, 1961

#### In the Loss of a Brother

Mr. D. Brown.....Catalogue Men's Furnishings  
Miss A. Johnson  
Catalogue Customers' Accounts  
Miss A. Martel.....Candy Work-room

#### In the Loss of a Sister

Mr. M. Smithson.....Catalogue Dresses  
Mr. G. Pelletier.....Elevators  
Miss A. Pelletier.....Inspectors  
Mrs. A. McLeod.....Second Floor Office

#### In the Loss of a Husband

Mrs. H. Morrison.....Catalogue Copying  
Mrs. A. Treadwell.....Fruits and Vegetables  
Mrs. L. Johnson.....Catalogue Salesroom

#### In the Loss of a Wife

Mr. F. Anderson.....Delivery  
Mr. J. E. Carson.....Catalogue Sporting Goods

#### In the Loss of a Son

Mr. C. Sinclair.....Bedding and Staples

Twenty-Three



it's nearer  
than you think  
when you take  
**CHANCES!**

SAFETY IS **EVERYBODY'S** BUSINESS

MAKE EVERYBODY'S SAFETY

**YOUR** BUSINESS